

I Media Curriculum Plan – 2021-2022

Cambridge National Certificate in iMedia												
		HT1 (Sept – Oct)		HT2 (Nov – Dec)		HT3 (Jan – Feb)		HT4 (Mar – Apr)		HT5 (Apr – May)		HT 6 (Jun – Jul)
9 New Draft Spec	Skills R094 R097	Practical Skills for Optional Units including: Unit R094 - Visual identify and digital graphics Unit R097 - Interactive digital media. Pupils given a range of project briefs, understanding and creation of digital graphics using photopea	Skills R094 R097	Practical Skills for Optional Units including: Unit R094 - Visual identify and digital graphics Unit R097 - Interactive digital media. Pupils given a range of project briefs, understanding and creation of digital graphics using photopea	Skills R094 R097	Practical Skills for Optional Units including: Unit R094 - Visual identify and digital graphics Unit R097 - Interactive digital media. Pupils given a range of project briefs, understanding and creation of digital graphics using photopea	R093 Theory	The Media Industry Know the different actor that form the media industry & how these are evolving: Traditional: Film, TV, radio, print New media: Computer games, interactive media, internet, digital publishing	R093 Theory	The Media Industry Know the types of products produced by, and used in, different sectors: Video, audio, animation. digital imaging, websites, gaming, ebooks, AR/VR	R093 Theory	Job roles in the media industry How each role contributes to the creation of media products: Creative: animator, content writer, copywriter, graphic designer, photographer, script writer, web designer Technical: camera operator, games developer, audio tech, video editor, web developer Senior roles: Campaign manager, director, editor, production manager
Tier 3 Words		Navigation Purpose		Pre-Production Pre Production Document		Visualisation Diagram Annotation		Digital Target Audience		Storyboard Spider Diagram/Mind Map		Client Brief Mood Board
10	R082 CA Links to R081	R082 Creating Digital Graphics L01 Understand the purpose of digital graphics: entertain, inform, advertis, promote, educate L02 Pre- Planning the digital graphics L02 Be able to plan the creation of a digital graphic: interpret client brief, understand target audience, mood boards, resourcing assets	R082 CA	R082 Creating Digital Graphics L03 Creating the digital graphic: Types of graphics: bitmap, , raster, vector Skills to create digital graphics: looking at the range of tools for photopea (covid change from photoshop)	R081 Exam	L01: Understand the purpose & content of pre-production: Mood boards, mind maps, visualization diagrams Storyboards: Content e.g. camera angles, timings, lighting, sound Creation for film, comic, Scripts: location, direction, dialogue, camera, characters Using primary & secondary sources. Conduct & analyse research materials	R081 Exam	L02: Be able to plan pre-production: Interpret client requirements: Purpose, theme, style, genre, content Identify timescales Produce a work plan Target audience: age, gender, ethnicity, Understanding hardware & software selection e.g. graphic design, illustrator tablet, computer Health & Safety considerations	R081 Exam 13/06	L03: Be able to produce a pre-production document Linked to CA unit R082 (T1) Legislation; copyright, trademark, intellectual property, case studies File formats: Properties of digital images, graphics,, audio, moving images, animation L04: Be able to review pre-production documents Revision	R082 CA	R082 Creating Digital Graphics L03: Sourcing assets for digital graphic Creating graphics for digital graphic Saving & exporting digital graphic L04: Review digital graphic Identify ways to improve digital graphic
Tier 3 Words		Work Plan Version Control		Hardware Software		Copyright Royalty Free		Assets Primary Sources		Secondary Sources Data Protection Act		Resources Housestyle
11	R087 CA	R082 Interactive Multimedia Products L04: Review digital graphic Identify ways to improve digital graphic	R082 CA	R082 Digital Graphics Pupils to make individual improvements to C/W	R087	Improvements to R087 based on moderation feedback, remark & ready for final submission in the summer.	R087	Improvements to R087 based on moderation feedback, remark & ready for final submission in the summer.		Course complete		Course complete
Tier 3 Words		Image File Formats Audio File Formats		Video File Formats Risk Assessment		Site Recce Trademark		Compression Review				